



JIM CROUNSE is recognized as one of the top Democratic mail consultants in the country. In 2008 and again in 2012, Jim captained the team that did direct mail for President Barack Obama. Jim's mail was used all across the country and specifically helped the President win the tough states of Virginia and Florida. After the 2008 election, Jim was called upon by the Obama transition team to head the confirmation team of Treasury Secretary Timothy Geithner and U.S. Trade Representative Ron Kirk. Jim has also produced direct mail for President Bill Clinton, and scores of high profile statewide races including U.S. Senators Evan Bayh, Max Baucus, Kent Conrad, Byron Dorgan, and Jack Reed.

In 2012, Jim's successful clients included Senator Joe Donnelly of Indiana and Senate Majority PAC, which did mail in the U.S. Senate races in Montana and North Dakota. In U.S. House races, Jim once again helped Congressman Jim Matheson win in Utah and helped elect newcomers Scott Peters in California and Kyrsten Sinema in Arizona, in addition to helping re-elect existing clients Congressman Steny Hoyer, Congressman Steve Israel, Congressman Ron Barber, Congresswoman Nita Lowey, Congresswoman Louise Slaughter, Congresswoman Carol Shea-Porter, and Congressman Tim Walz. He also worked on successful races for House Majority PAC. New York City Public Advocate Bill de Blasio headlines the local clients Jim has produced winning direct mail for, and he's worked on several successful mayoral races across the country.

Jim is a frequent lecturer about the art of direct mail and has served two stints on the Hill as Chief of Staff to Congressman Peter Hoagland from Nebraska, and Senator Max Baucus from Montana. Jim hails from Omaha, Nebraska, has a political science degree from the University of Nebraska and a law degree from Creighton.